

# Environmental Campaigner



## Overview

Concerned about the environment? Want to inspire minds and make a difference? Companies and environmental groups often require passionate and creative thinkers to raise awareness and educate the public on specific environmental issues. These people, called campaigners, can play a crucial role in changing public attitudes and encouraging people to take action



## Roles and Responsibilities

Working on public outreach projects, coordinating media and awareness events, preparing promotional materials and budgetary planning are all required of a campaigner (to varying degrees depending on the organization and the scope of the initiative). You may be working on various aspects of a project at the same time, so multitasking is important. You may also gather signatures for a petition or protest the activities of a corporation or government.

**Skills:** Public Speaking, Problem Solving, Critical Thinking, Organization, Research, Report Writing, Communication, Speaking.

**Personal Interests:** Activism, Politics, Sales (skills), Regulation, Social Networking, Blogging, Government, Speaking, Writing, Socializing

**Work Environment:** Roaming, Office, Travel

**Education and Experience:** University degree in related field an asset, though combination of education and experience may be sufficient

**Salary:** \$35,000-\$50,000