

Communications Officer



Overview

Communications Officers are employed in many different sectors. They can be found in large and small businesses, governments or non-governmental/nonprofit organizations. As a Communications Officer, you will be raising a company or organization's profile with clients, the public and media, either with regard to a particular environmental issue or by presenting a broader environmental message.



Roles and Responsibilities

Your responsibilities will vary depending on the organization. You could be promoting environmental aspects of the business or engaging the public to act on a particular issue. Regardless, you will likely work with various media channels to get your message across. Your duties may include preparing promotional material, organizing events, and coordinating public outreach campaigns.

Skills: Leader, Collaborator, Organizer, Interpersonal, Communicator, Speaker

Personal Interests: Business, Marketing, Socializing, Social Networking (online), Blogging, Creativity, Speaking

Salary: \$40,000-\$75,000

Work Environment: Office, Remote and Travel

Education and Experience: Post-secondary education in communications, public relations, marketing, environmental studies or business